



# **OUR MONEY, OUR FUTURE**

FINANCIAL LITERACY SPONSORSHIP FOR POST-PRIMARY SCHOOLS

## **USE OF SPONSORSHIP GUIDELINES**



Coimisiún um  
Iomaíocht agus  
Cosaint Tomhaltóirí

Competition and  
Consumer Protection  
Commission

## Table of contents

Our Money, Our Future: Programme Guidelines 2026/2027 .....	3
About Our Money, Our Future .....	3
Programme Objectives .....	3
Programme Eligibility .....	4
Sponsorship Amount.....	4
Uses of sponsorship .....	4
Eligible Activities .....	5
Prohibited uses of sponsorship .....	5
Assessment process and criteria .....	6
Assessment criteria .....	6
Monitoring and reporting.....	7
Global Money Week 2027.....	8
Global Money Week Ambassador Programme.....	8
Timeline & key dates .....	9
Agreement Terms.....	10

# Our Money, Our Future: Programme Guidelines

## 2026/2027

*A CCPC Financial Literacy Sponsorship Programme for Post-Primary Schools and Youthreach Centres.*

### About Our Money, Our Future

Our Money, Our Future is a sponsorship programme by the Competition and Consumer Protection Commission (CCPC). It supports post-primary schools and Youthreach centres to develop and implement creative, student-led financial literacy initiatives. The programme is aligned with [Ireland's National Financial Literacy Strategy](#) and the [EU/OECD Financial Competence Framework for Children and Youth](#).

Our Money, Our Future aims to build financial skills, knowledge, and behaviours in young people, while connecting classroom learning to real-world financial decisions.

### Programme Objectives

Participating schools/Youthreach centres are supported to:

- Design and implement inclusive, student-led financial literacy initiatives.
- Align initiatives with the [EU/OECD Financial Competence Framework for Children and Youth](#).
- Emphasise real-world relevance and practical financial skills.
- Encourage critical thinking, creativity, and sustainable financial practices/approaches.
- Share student work during Ireland's [Global Money Week](#) (March 2027).

## Programme Eligibility

- Open to all Department of Education-recognised post-primary schools and Youthreach centres.
- Only one application per school/centre.
- Applications must be completed in full, including school/centre information, roll number and principal details.
- Application must be received by the stated deadline.
- Schools who participated previously are eligible to reapply but must demonstrate new or innovative elements.<sup>1</sup>

## Sponsorship Amount

Successful applicants will receive a once-off sponsorship of €500 or €1,000 in October 2026. This is to support the delivery of a financial literacy initiative to be submitted by **12 February 2027**.

## Uses of sponsorship

Sponsorship must be used in line with the programme's objectives and support student learning. Additional funding may be available to support access needs (e.g. costs related to including students with disabilities); please contact [globalmoneyweek@ccpc.ie](mailto:globalmoneyweek@ccpc.ie) for more information.

---

<sup>1</sup> For example, build on a previous initiative, roll out an initiative with a different cohort of students, or a different initiative entirely.

## Eligible Activities

The teacher toolkit and [Global Money Week Award Winners 2026](#) page includes a list of example activities that schools have previously engaged in as part of Our Money, Our Future.

- **Purchase or develop educational materials:** books, apps, games, digital resources.
- **Workshops, training and guest speakers:** aimed at improving student financial literacy.
- **Student activities:** including visits to financial institutions or local businesses, seminars and exhibitions aimed at enhancing students' understanding of financial concepts.
- **Technology and equipment:** sponsorship can be used to purchase technology (e.g., tablets, computers, projectors) that is directly related to the delivery of the financial education initiative.
- **Resources:** materials and supplies necessary for the implementation and/or presentation of financial literacy initiatives.
- **Student-led** enterprise projects, campaigns, or showcases.

## Prohibited uses of sponsorship

- **General school expenses:** sponsorship cannot be used to cover general school operating expenses, such as utilities, salaries of existing or new staff, or administrative costs not directly related to the initiative.
- **Non-educational purposes:** sponsorship cannot be used for non-educational purposes, such as school entertainment, social events, or unrelated extracurricular activities.
- **Construction or infrastructure:** sponsorship cannot be used for building construction, renovation, or major capital expenses.
- **Personal expenses:** sponsorship cannot be used to cover personal expenses, including travel, accommodation, or meals that are not directly linked to the initiative's implementation.

- **Other:** this list is not exhaustive but provides key examples; schools/Youthreach centres should ensure that the sponsorship is allocated for activities that are directly relevant and necessary for the initiative implementation and support the engagement of students in financial literacy activities.

## Assessment process and criteria

All applications will be processed as follows:

1. Application eligibility check and acknowledgement of receipt.
2. Assessment and scoring by the CCPC panel.
3. Final review and final decision-making.
4. Notification of outcome: all applicants will be notified in writing of the outcome of their application.

### Assessment criteria

The application process recognises that schools/Youthreach centres are working in different contexts and that initiatives will be aimed at students/learners at different stages on their learning journey. The CCPC endeavours to ensure the assessment process is inclusive and that a range of Department of Education recognised schools/Youthreach centres are represented and that these are represented on a regional basis.

Applications will be scored across four key areas:

	Criteria	What We Look For
1	Initiative Overview	Clarity of the proposal and its relevance to financial literacy
2	Objectives	Clear goals that align with the programme's aims and the <a href="#">EU/OECD Financial Competence Framework for Children and Youth</a>
3	Activities	Feasible, inclusive, and engaging plans that promote student learning.
4	Budget	A realistic, transparent breakdown that follows the sponsorship guidelines.

Each criterion is scored as follows:

Numeric Score	Word Value	Explanation
0	Unsatisfactory	In the view of the panel, the application does not address or meet the criterion.
1	Poor	In the view of the panel, the application has very limited or unclear relevance.
2	Fair	In the view of the panel, the application only partially meets criterion.
3	Good	In the view of the panel, the application adequately meets criterion.
4	Very good/strong	In the view of the panel, the application meets criterion very well, with only small gaps.
5	Excellent/Outstanding	In the view of the panel, meets criterion exceptionally well / demonstrates thorough understanding of criterion.

## Monitoring and reporting

**Declaration:** all successful schools will be required to confirm that they have used the sponsorship appropriately and in line with the terms and conditions outlined. The CCPC reserves the right to request documentation detailing how the sponsorship was used.

**Reporting:** schools will be required to provide a short report outlining the initiative and its impact on students. The report must contain photos of the project as well as key dates of events related to the initiative. Reporting and feedback may be used to inform CCPC evaluations and national financial literacy research. This information informs the CCPC's future financial literacy activities, ensuring they continue to be beneficial for young people and maximise their impact.

**Pre- and post-project evaluation:** The CCPC may require schools/Youthreach centres to complete a pre- and post-project evaluation (the evaluation questions will be developed by the CCPC) to support monitoring and impact assessment. This may be used to identify students' prior financial literacy knowledge and to assess the knowledge, skills, or values developed through participation in the initiative.

## Global Money Week 2027

[Global Money Week \(GMW\) 2027](#) takes place in March. The CCPC will host a [launch event](#) for Ireland's Global Money Week. We will showcase selected Our Money, Our Future initiatives at this event and a number of prizes will be awarded. We will keep participating schools updated on details as they are confirmed.

As part of Global Money Week, a series of awards is presented to recognise outstanding student-led financial literacy initiatives. Examples of recent award categories and winners are available on the CCPC website. Please note that award categories may vary from year to year.

Projects are assessed by a CCPC judging panel against key criteria aligned with the programme's aims. These include how clearly the initiative is presented, the extent of student leadership and participation, and the reach and impact of the project within the wider school community. Additional recognition may be given to initiatives that demonstrate creativity, innovation, or a distinctive approach to financial education.

## Global Money Week Ambassador Programme

The CCPC has launched the Global Money Week Ambassador Programme to recognise teachers who demonstrate leadership in delivering high-quality financial education and in sharing their experience of the Our Money, Our Future initiative.

Denis Carrigan of St Laseian's School, Carlow, has been appointed Ireland's first Global Money Week Ambassador.

Subject to demand, the CCPC, in collaboration with the Global Money Week Ambassador, will host a seminar offering guidance on the delivery of *Our Money, Our Future* sponsored projects. The session will provide practical ideas, share insights and best practice, and offer participants an opportunity to ask questions.

The Global Money Week Ambassador, together with the CCPC's Youth Financial Education team, will also be available to support participating schools by providing guidance and advice throughout the programme.

## Timeline & key dates

**Applications open:** May 2026

**Applications close:** 25<sup>th</sup> September 2026

**Decisions issued:** October 2025

**Commencement:** November 2026 - February 2027

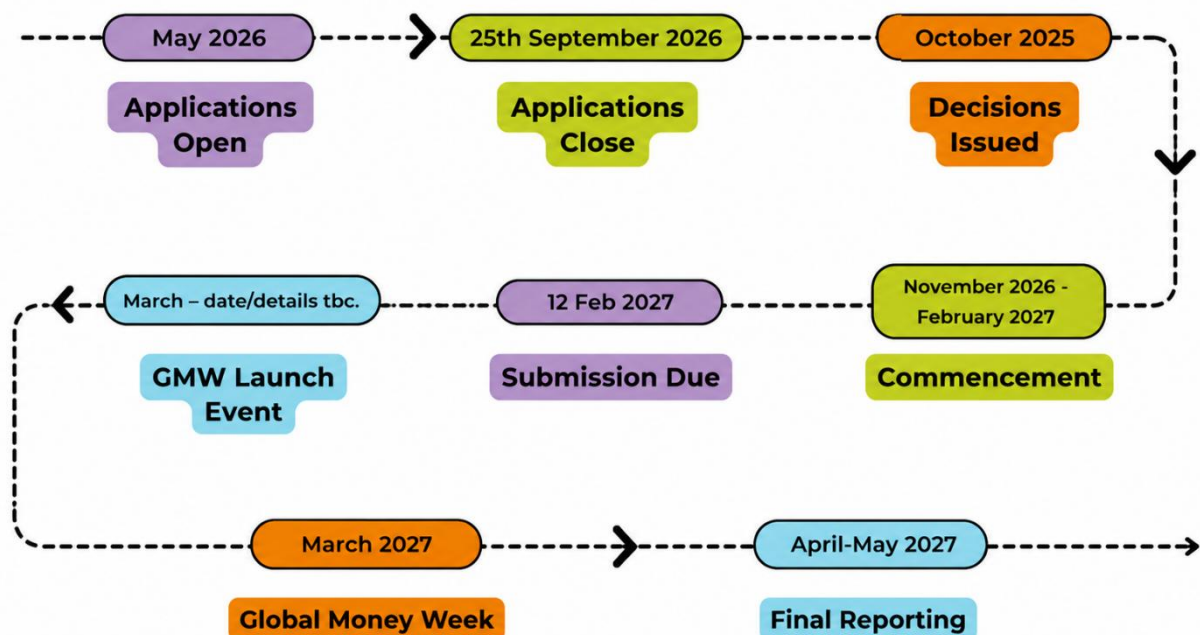
**Submission:** by Friday 12<sup>th</sup> February 2027

**GMW Launch Event:** March – date/details tbc

**Global Money Week:** March 2027

**Final Reporting:** April-May 2027

## Timeline & Key Dates



## Agreement Terms

### **By accepting sponsorship, schools/Youthreach centres agree to:**

- Use funds only for eligible activities.
- Submit the required report by the stated deadline.
- Participate in evaluation and potential follow-up for impact assessment.
- Accept any amendments to these terms, with notice from the CCPC.

**Acceptance of Terms:** By accepting the sponsorship, the school agrees to abide by all the terms and conditions outlined above.

The CCPC reserves the right to request documentation detailing how the sponsorship was used. The CCPC reserves the right to request the repayment of sponsorship funding where the terms and conditions outlined in these guidelines have not been adhered to.

**Amendments:** The CCPC reserves the right to amend these terms and conditions, with notice provided to the sponsored schools.