

MERGER ANNOUNCEMENT M/26/065 – AURELIUS/CERTAIN BUSINESSES OF THE HAIN CELESTIAL GROUP

Section 21 of the Competition Act 2002

Competition and Consumer Protection Commission clears proposed acquisition whereby AURELIUS would acquire sole control of certain food activities of the Hain Celestial Group, Inc.

16 October 2026

The Competition and Consumer Protection Commission has cleared the proposed transaction whereby AURELIUS V AcquiCo Twenty Four Limited and AURELIUS GER AcquiCo Six GmbH would acquire sole control of certain food activities of the Hain Celestial Group, Inc. operating in the State (Cully & Sully Limited and Hain Celestial Ireland Limited). The proposed transaction was notified under the Competition Act 2002, as amended, on 30 September 2026.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

AURELIUS is an investment group focused on the acquisition, management and development of businesses across a range of sectors, including retail, business services, healthcare and consumer products. AURELIUS is acquiring the target companies through two special purpose vehicles, AURELIUS V AcquiCo Twenty Four Limited and AURELIUS V GER AcquiCo Six GmbH which have been established for the purposes of the proposed transaction.

The target companies comprise certain food activities of the Hain Celestial Group, Inc., including Cully & Sully Limited and Hain Celestial Ireland Limited. Cully & Sully Limited and Hain Celestial Ireland Limited are engaged in the wholesale distribution and supply of retailer own-brand and branded food products, including Clarks, Cadbury, Hartley's, Cully & Sully, and Linda McCartney products to customers in the State.