

# MERGER ANNOUNCEMENT M/26/044 – BONNIER/BUSINESS POST

## Section 21 of the Competition Act 2002

### Competition and Consumer Protection Commission clears proposed acquisition whereby Bonnier Group AB would acquire sole control of Business Post Group Limited

13 July 2026

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The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby Bonnier Group AB, through Bonnier News Business AB, would acquire sole control of Business Post Group Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 29 July 2026.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

#### Additional Information

Bonnier Group AB is a European media group, headquartered in Stockholm, Sweden. Its core activities include newspaper and magazine publishing, book publishing, film and television production, and digital media services. In the State, Bonnier is primarily active through its subsidiary Bonnier Books UK (Ireland) Limited, which publishes under the imprint *Eiriu*.

Business Post Group Limited is active in the publication of news and media content, through its print newspaper *The Business Post* and its digital platform, [www.businesspost.ie](http://www.businesspost.ie). Business Post Group also provides professional services and operates the market research agencies Relish Research Limited and Red C Ventures Limited.