



PRODUCT RECALLS

Product Safety Information Notice on Infinity Reliance T/A My 1st Years Personalised Pink Bunny Rabbit Activity Toy

 AUGUST 5, 2025

A safety issue has been identified with an Infinity Reliance T/A My 1st Years Personalised Pink Bunny Rabbit Activity Toy.



The risk reported is choking. The protective film on the foot of the rabbit to protect the mirror should be removed before giving the toy to a child. This not being removed may result in a child potentially choking on the film.

The brand is My 1st Years. The model number is 50112729. The batch number is 06/24.

There are approximately 40 affected products in the Republic of Ireland.

What to do:

Consumers should ensure that the protective film is removed from the mirror before giving the toy to a child. Once removed the toy is safe for use.

For more information regarding this product safety information notice please see the [🔗 My 1st Years notice](#) or contact My 1st Years on support@my1styears.com.