



# PRODUCT RECALLS

## Product Safety Information Notice on puppy plush toy sold on SHEIN marketplace

📅 NOVEMBER 28, 2025

A safety issue has been identified with a puppy plush toy sold by a third-party seller (Jinhua Haibei Toys Co.Ltd) on SHEIN marketplace.



The risk reported to the CCPC is of choking. Small parts can detach from the toy and become accessible, which could pose a risk of choking by ingestion.

The batch number is prx255. The product identifier is sl2409242297217890.

There are approximately 4 affected products in the Republic of Ireland.

### What to do:

If you purchased one of these products, please stop use immediately, discard the product, and keep it out of the reach of children.

If you wish to contact SHEIN for a refund or have any concerns or questions about this product this can be done by contacting SHEIN customer services by email at [eurcsteam@shein.com](mailto:eurcsteam@shein.com).